



Minutes of the Monthly Meeting

Wednesday 17th October 2012 – Churchill Bar, Wadebridge

President: Mr D Rowe

Chairman: Mr D Walford

Vice Chairman: Mrs S Prosser

Hon. Secretary: Mr A M Gregan

Hon. Treasurer: Mrs A Jackson

Present: Dominic Walford (Chairman/Sticky Fingers/NCA), Sarah Prosser (Local Eyes), Ann Jackson (Treasurer), Rupert Wilson, Jenna Heywood (Ann's Cottage and Minute Taker), Stephen Frankel (Carhart Mill & WREN), Guy Brindle (Good Guy Investigation), Chris Hewitt (Picture & Coffee House), Stephen Knightley (Wadebridge Town Council), Liz & Steven Drakeley (Kernow Chef), Phil Chanter (Devon & Cornwall Police), Brian Kennelly (Spyrys Spa & Hot Tubs), Nicola Brooks (Brooks & Jeal accountants), Michelle Haseldine (The Blind Co.), Mandy Jarvis (Manna Tea Room), Anna Williams (Manna Tea Room), Claire O'Connor (Trendspot Ltd), Adrian Jones (Adrian Jones)

Apologies: Darren Rowe (Riverside Financial Planning), Anna Davidson (Wadebridge Bookshop), Grenville & Susan Stanbury (Kittows), Phillip Mutton (Trebor Estates), Rachel Daniel (One Step Ahead), Darren Lewarne (NatWest), Richard Alexander (Alexander & Co)

There are a few amendments to last month's minutes which are as follows. It was mentioned that the Camel River festival 'made a profit of £374', however unfortunately it was unknown at the last meeting that Davey Electrical were owed just under £1000 for the electric generator and their services, which unfortunately means that no profit was made. This is by no means a criticism to the Davey Brothers as their help was very much appreciated. The second amendment is from former Chairman Stuart Robertson, about the following sentence; 'Tony says that previously, when the council did fund the old CCTV that they asked for donations from businesses to no avail, which meant that the council decided on withdrawing the system and use the money on benefitting the town in another way'. Stuart says that what actually happened is retailers *did* contribute to the original system, but they didn't contribute to the cost of maintenance. Ann suggests that she can find the Chamber meeting minutes to confirm if needs be. Other than that minutes from September's meeting were proposed as accurate by Sarah Prosser and seconded by Chris Hewitt.

Royal Cornwall Show

Official profits were £1250, which Ann says is probably a record! Historically £250 is always donated back to the RCS fund, which the chamber has done again this year as they give the chamber such a large discount. The adding of the membership fees into the price helped the total.

LAG

Sarah has put in a bid to see if the chamber can gain funding from LAG (Local Action Group), which will hopefully pay for some of the ideas from the Portas Pilot Bid. Sarah Sims, who is the Wadebridge & Padstow Community Network Manager, is helping and as the funding will soon be coming to an end, we will wait and see what happens.

WREN & the Wadebridge Pound Scheme (WR)

The Wadebridge Pound Scheme is in full flow. Stephen Frankel passes round the printed WRENS for the chamber to see. They feature artwork of the bridge and a Wren. The first scheme in which to earn WRENS is the free insulation scheme, which has generated 2000WR, there will be a number of other activities in which to earn WR's to follow. Free insulation is available until the end of November.

Stephen tells the chamber of a brilliant idea and that is for retailers to sell the WR's as Gift Vouchers. This is a great idea for Christmas gifts and WREN has produced a number of Christmas greeting cards to accompany this idea. Sarah has sold 150WR as gift vouchers already. The retailers involved could also think about selling the WR's as an alternative to their usual Gift Cards in an act to keep the local economy going.

Stephen also suggests they give all the retailers a sample note, which will be stamped 'SAMPLE' and can be on a small table display along with benefits of WR's to entice buyers.

Stephen Knightley asks if there is a definitive list of retailers involved with WR's, this can be found on the [WREN website](#) and Sarah will also organise them being on the chamber website.

Sarah tells us of a new CD out from local boys Tom and Jordon formally known as Fandango. Their new band 'HUG' have brought out a CD called 'Danny's place'. It features 5 brilliant songs and Sarah says she loves them all! 10% of profits will be donated to the community fund.

Membership to WREN is just a £1, it is completely owned by its members so if you joined you would have just as much say as anyone, so if you are not already a member, please join [here](#).

Low Carbon Workshop

The workshop will take place on Thursday 15th November in the Wadebridge Town Hall. Please arrive from 9.30am for refreshments for a 10.00am start. It will last 90 minutes and you can learn about how cutting carbon can save your business money. To reserve your free place simply drop an e-mail to debbie.morton@wren.uk.com or call the WREN office on 01208 812992.

Neighbourhood Development Plan

There was an exhibition in the town hall last Saturday which Stephen tells us was very busy and informative and over 200 visitors attended. Stephen said that people didn't quite get that the exhibition was there to gain opinions; opinions from the public are really needed as it's up to the community to decide where 800 new houses will go. 3 questionnaires are being sent out; one for households, one for businesses and a simplified version for local school children. You can also find the form online. A Cornwall Council representative is organising two smaller versions of the exhibition, for the St Breock and Egloshayle parishes. St Breock's will be held in the Quarryman and Egloshayle's will be held in Sladesbridge pub.

Matters Arising

CCTV

Dom says there is a good amount of interest in the CCTV installation scheme. Dom asks the chamber if there is anyone in the room that is interested. Nicola from Brooks & Jeal Accountants says that they are, so Brooks and Jeal adds to the list of 10-12 businesses interested which includes Victoria Antiques, Fusion and the girls from the new deli Delicia. If we add this to the list of buildings that already have CCTV like Picture & Coffee House, Matchbox, Robertson's and Savage & Co, plus the banks then this can be used to go to the press and say Wadebridge has 'X' amount of cameras, the more it is publicised, the more it will work as a deterrent for crime.

The more cameras the more the advertising can work, so if you are interested then the deadline to contact Dom is **31st October 2012**. If you buy a camera now then you will benefit from the £1000 donation towards the cameras from the Police. The cameras cost £250 for 10 and they are roughly £150 to install. Chris's handyman Darrell and local electrician, Mike Jarvis will happily quote you for the installation. Chris advises that Darrell already knows the system and has a very reasonable rate. He will give you an individual quote depending on the size of your shop. If you are thinking of installing CCTV then now is the time as you can receive a discount thanks to the Police department's donation, for example if 10 people install the CCTV there would be a £100 discount per business.

If you would like to install CCTV please contact Dom within the next few weeks on dominic.nca@gmail.com or mobile number: 07875760933

Wadebridge Christmas Weekend 14th - 16th December

Dom works closely with Padstow and their Christmas weekend, so he can use his knowledge to help ours. The town hall has been fully booked with traders for the whole weekend, some street vendors have been organised and the Rotary Club will hopefully be back again collecting donations. Guy said he will have a word with them at the clubs next meet. £400 was raised in buckets alone last year so it is definitely worth doing. Sarah asks where the collecting canisters are for the shops, Dom will have a word with Nicki Ryland to get them organised and in the shops again. Bridge Bistro and Ricks received lots of donations in their collection canisters last year.

Dom asks the chamber if they are happy to go with the same Firework Company again, there are no objections and as they give the chamber a good discount and put on a great show we will stick with them. The fireworks cost about £1200, there is money in the pot for more but it is decided that they will stick with what they normally go with as this is more than sufficient.

Holly Day is confirmed for a live broadcast on Pirate FM. The Grotto will be in the Glasshouse Conservatory again, with the possibility of also using a Yurt. The NCA help with organising the present bags for the children. Sticky Fingers Nursery donates £200 to pay for the chocolates. If anyone else can help with donating small children's gifts for the bags it would be much appreciated. As per last year there will be a donation box in the Grotto, with a sign saying to help with the Christmas lights. A bungee trampoline will also be in the Plaza area again.

Dom then talks about using some of the Christmas funds for street entertainment. Sarah has an alternative way to use the money. The town hall has been fully booked since the spring with 28 food and craft stalls, however there are still at least 70 more trade stalls interested in selling, Sarah proposes that the chamber uses the money to house the stalls in a gazebo upon Molesworth Street. As they are so interested it makes sense to accommodate them. Sarah wants to generate a real Christmas festival atmosphere, with music and decorations to pull people into the town. Stephen says as long as the other traders are happy and the retailers aren't threatened then it is a good idea. Most of the chamber seems keen so discussion then turns to the type of gazebo to be used. The options are a closed wall gazebo, which will be safe from the weather but may not generate the desired Christmas market atmosphere, or an open sided gazebo, not so protected but would be more atmospheric. Dom and Sarah will put more thought into the design of the gazebo and stalls. Dom and Chris suggest keeping it small this year to see how it goes, and using sections of Molesworth Street that won't be being used such as outside the banks. Chris said that he and the Molesworth Arms would probably put out small gazebos. Sarah has received the road closure and the council have agreed to free parking for the weekend. Sarah says that the traders interested are home based hobby and craft stalls which will enhance what the high street already offers. Any thoughts on this will be gratefully received.

The Santa Run will be on again this year, with the new sports shop selling the Santa outfits. Stephen will pass over any route maps and signage to Dom and Sarah. The route could change slightly as last year it was dictated by avoiding road closures.

Much of Christmas organisation will have to be decided before the next meeting as advertising will need to start. Once again volunteers will be needed to put up the Christmas lights and decorate the town hall. Jenna volunteered to be a Christmas elf again.

Volunteers needed Sunday 2nd December to help put up Christmas lights, if you are interested please contact Dom so a rota can be arranged.

Volunteers needed for Friday 14th November to help decorate the town hall, from lunch time onwards.

The chamber would like to discourage people from buying the expensive novelty light up gifts from sellers who are not booked, but turn up for the weekend. To do this we are encouraging youth groups such as the scouts and guides etc. to be the 'Official Sellers' of the Christmas weekend. We also welcome any charities to approach us, contact details are below. The more oney that stays in Wadebridge the better.

Cornwall Food & Drink Festival

The festival will be staying in Truro next year but Ruth does want to talk to Dom about doing a festival for Wadebridge. Dom would like ideas for an annual festival along the lines of the Falmouth Oyster Festival. He asks for ideas to promote a local food or drink, such as wine with Camel Valley being down the road, strawberries, asparagus or maybe a BBQ themed contest that could run alongside the Camel River Festival. Rupert suggest the ides of a Comedy Festival as we have local people like Johnny Cowling and Kernow King. Towns are catching on to this idea fast and Dom would like to get Wadebridge in there with a great festival idea.

Adrian suggests an idea which is popular in America which is a 'Signature Dish' for your local area. He has a name for a cocktail called the 'Cameltini'! Chris might like to start practising a recipe for us! Chris mentions Tristan Stephenson who owns major cocktail bars in London, he comes from Cornwall. Local chefs James Nathan and Nathan Outlaw are also mentioned. Dom and Sarah think that it would be better to have the festival in the quieter Easter months which of late have been having better weather anyway! We have the chance to really celebrate and promote our town here so please contact Dom with any ideas you have.

Crime Prevention Report / 12/09/12 – 17/09/12

We have had 5 reported crimes in the town centre for the above period compared to 9 for the same period last year.

They breakdown is as follows:

Molesworth Street

Theft of pool balls from the Swan.

Criminal Damage to Vehicle – 4 tyres slashed.

Drunk in a Public Place – this led to the window at the sports shop being broken, male issued a fixed penalty of £80 and he also paid for the damage.

Polmorla Road.

Criminal Damage to Window – windows at the old Tregagles site broken, damage was in the same shape as pool balls!

Eddystone Road

Nil

The Platt

Shoplifting from the Spa shop – youth offender.

There has also been youths caught shoplifting at Pod stores. And some empty pallets taken from the Trenant industrial estate.

Whilst it is good news that crime in the town centre has dropped you should be aware that overall Wadebridge Town is still 15% up on crime against last year. The latest figures for Cornwall show a drop of 5% for the year. The disparity in figures was once again pointed out to the Chief Constable at a recent meeting held at Bodmin. They assured us that they were aware of the local problems and told us once again that the staffing levels are being looked at and will be addressed soon.

Any other Business

The AGM is coming up in February and Dom's turn as Chairman will be coming to an end. So the chamber will be looking for a new Chairman or Vice Chairman if Sarah takes on the reigns. If you are interested please get in touch.

New member introductions

Dom welcomes Mandy and Anna from Manna Tea Rooms, they make wonderful cakes and serve marvellous tea and coffee from their Tea Room on The Platt. Adrian Jones works from his home in Wadebridge but trades nationwide in the IT data software development business. He works with small businesses helping them construct and develop bespoke software to help their businesses grow. He started with a What's On Guide and now works in copywriting, graphic design and IT. He is also heavily into the music scene as he is part of the successful Spot the Dog group.

Next Meeting: Wednesday 21st November 2012 at the Churchill Bars (upstairs) 5.45pm – all are welcome.

Agenda:

1. Apologies
2. Minutes of the last meeting
3. Treasurers Report
4. Crime Prevention
5. Matters Arising
6. Christmas
7. Events Committee update
8. Other business

If you would like to become a member of the Chamber please contact Dominic. Alternatively you can use the application form. [Download Application Form Here](#)

Dominic Walford: dominic.nca@gmail.com Mob: 07875760933

Sarah Prosser: sarah@local-eyes.co.uk. Tel: 01208 814018