



Minutes of the Monthly Meeting Wednesday 15th August 2012 – Churchill Bar, Wadebridge

President: Mr D Rowe

Chairman: Mr D Walford
Vice Chairman: Mrs S Prosser
Hon. Secretary: Mr A M Gregan
Hon. Treasurer: Mrs A Jackson

Present: Sarah Prosser (Local Eyes), Ann Jackson (Treasurer), Rupert Wilson (Seafood Restaurant & PATBF), Jenna Heywood (Ann's Cottage and Minute Taker), Phillip Mutton (Trebor Estates), Stephen Frankel (Carhart Mill & WREN), Guy Brindle (Good Guy Investigation), Debbie Van-Nuil (Pirate FM), Rachel Daniel (One Step Ahead), Carol Bourne (Indigo), Tony Rush (Wadebridge Town Council Mayor), Victoria Perry (Ralph & Co Solicitors), Lesley Icome (Shooting Star)

Apologies: Dominic Walford (Chairman/Sticky Fingers/NCA), Darren Rowe (Riverside Financial Planning), **Jemma**, Sarah Sims (Wadebridge and Padstow Community Network Manager), Anna Davidson (Wadebridge Bookshop), Rob Burton (Wadebridge Bookshop), Darren Lewarne (NatWest), Paula Martin (Cornwall Air Ambulance)

Minutes from July's meeting were proposed as accurate by Guy Brindle and seconded by Stephen Frankel.

Matters Arising

Camel River Festival - 18th & 19th August



The Camel River Festival is this weekend – we hope to see you there!

Sarah has been working really hard and everything is now in place. Stephen Frankel comments that the weather should be ok, especially on the Sunday.

Sarah states that they have had their safety briefing today with the Canoe Club and all is well.

Entries on the Tug of war are still fairly low; we are hoping that there will be more participants on the day. If you would like to register, it is not too late – [please find more information on the chamber website.](#)

The Molesworth Arms is putting on the Hogs Roast for the whole weekend, the chamber then hopes for a small donation. The Chamber also pleads for eateries and cafes to be open on the Sunday as they deliberately stayed away from booking any catering on Jubilee Field bar the Hog Roast. So please take this opportunity to devise some specials and gain extra trade! Sarah will send an email out regarding this.

Rupert asks if flyers have been given to Bridge Bike Hire and Ann says she will take some to Hustyns – Sarah agrees and will supply them with some.

Tony Rush asks for the schedule of events, which Sarah has emailed out, however the schedule is changing constantly. It will be along the lines of:

Rides starting from 10am on both days plus a Children's Yurt from 11am.

On Saturday, music will start at 12pm with the Wadebridge Shipwrecks, followed by acoustic music and Hope Band in the evening.

The National Canoe Race starts at 5pm.

The Raft Race (which is going to be a fun spectacle!) will start at 6pm from the Old Bridge, finishing at Anneka's Bridge at roughly 6.30pm.

The Presentation from the Mayor will be 7.30 – 8pm.

On Sunday, the Tug of War will be around 1pm, Children's rides will be on throughout the day. Music from The Shipwrecks, Spot the Dog and Paul Nulte will be on till 3pm, followed by a special quiz from our local policeman – Robin Moorcroft. This will start at 3pm.

Rupert asks for help to put up the Camel marquee this Friday, if you can help please contact the chamber via Dominic Walford: dominic.nca@gmail.com Mob: 07875760933.

Debbie from Pirate says that she will do some mentions on air and Sarah is to email Debbie the schedule. Sarah says that Heart FM have dropped out so Debbie will get back to Sarah with the possibility of sorting something out.

It really looks to be a great and fun event so we hope to see you there this weekend!

Jolley Ball – 8th September - The Pavilion Centre at the Royal Cornwall Showground

This is the last chamber meeting before the event so for all that attending – see you there!

Tickets are being printed now, there are two, possibly three tickets going spare so please contact us on the numbers at the end of the minutes should you be interested.

Cornwall Folk Festival

For those that attended the paid concerts it was very well received and the street entertainment was fantastic this year. However, they were at a loss as the people attending the paid gigs was poor, this is considered to be mainly due to the Olympics. If you did benefit from the Folk Festival maybe you could think about donating back to the Folk Festival fund. It was discussed that maybe there was not enough marketing for the event and that not many people know that it was on, especially as it was on a different weekend this year.

Phillip mentions that some of the signs are still up for the event, which is bad form and should be taken down. Sarah said that it is scheduled in her diary to take the posters for the River Festival down on the Monday, she found that when putting up the posters, events in Newquay were being advertised, so with the ok from Councilor Starling she took them down!

The discussion then turns back to the Folk Festival itself, Stephen says that Wadebridge really has to decide if they really want/need the festival. Towns like Sidmouth pull off a very successful folk week, the issue is getting over the misconception about folk music, as Rachel Daniel says this year, and in particular the Sunday evening show was full of good quality music. There was a band called [Flats and Sharps](#), a group of young and exceedingly talented individuals who played a great set. Rachel pointed out that apart from Bob Parkhouse from the Shipwrecks and his wife Pauline, there was no faces she knew from Wadebridge out supporting the event. Stephen Frankel says that there is a mainstream 'cool' element to Folk Music that people don't understand and Wadebridge needs to ask if they do really want a Folk Festival, and if they do then to really latch on to this cool folk vibe, as Sidmouth does.

Moving forward if the Folk Festival continues then the idea of re-inventing was toyed with, Tony suggests using the more Rock/Folk vibe to move things forward. Also an idea that was taken positively was to advertise the event in the week's prior to the Festival and have the bands in the local pubs and streets 'busking' and once attention is drawn, to then plug the Folk weekend. As Rachel and Sarah say, there are many local bluegrass/folk bands about that are very enthusiastic and entertaining. Maybe this could be a possible task for the TCM (Town Centre Manager), which will be creating a whole summer programme for Wadebridge, which means having an event on every weekend encompassing folk 'taster' sessions in the weeks leading up to the festival.

Also advertising could be better, as Carole from Indigo says it didn't hit you that it was on. Tony asks if they could have advertised in Local Eyes magazine, Sarah says that it was approached. Tony also makes a very good suggestion that the Flats and Sharps band play at the Camel River Fest, however Sarah says that it is probably too late in the game to be including new acts.

Phillip proposes a small donation from the chamber to the Folk Festival which can be thought about. Other ideas that were spoken about are re-instating the craft market in Egloshayle as a selling point to the weekend. Rachel says about a charming Sunday service that used to happen at Egloshayle church at around 11am, where the folk singers would join together and sing. This is an idea to link to the crafts in Egloshayle hall.

The general consensus was that a big thanks was to go to Mike Walford and his team for putting on a high caliber of acts, it is also thought that there should be a feedback meeting with Mike to move forward next year.

WREN

Stephen announces that a new Project Manager has been employed by WREN, his name is Karl Braun and he is exceptionally good.

There has been a good response to the Home Insulation initiative which should increase as we head into autumn. Two households have already had their insulation and about 1000Wr have been sent out. WRENs fantastic carnival performance has also boosted enquiries.

Stephen has just done a deal with Hawkins Motors on an [iOn Electric Car](#), it is currently half price at £13,000 and although Hawkins cannot go any lower in price, it has been agreed that **100Wr** will be handed over if you purchase the car.

So if you have a car that needs replacing, or fancy a cost effective, quiet, environmentally friendly car, that you can even charge up for free then contact WREN today!

Another way that WREN can help to bring income to the town is with the help of the hospitality industry and Anaerobic Digestion. This would mean commercial food waste being broken down to produce energy to power the town. It has a real prospect of financial return, so after the Summer Sarah and Stephen will be around to talk to people about the benefits of AD and see if any people in the hospitality trade will get involved.

Carole from Indigo is keen to see the artwork of the Wr, Sarah will email it to her.

In regards to the EcoPark and Innovation centre, they are waiting until all bids are in for the convergence funding before they find out if they are successful in gaining the funding needed. Draft proposals are in place and two sites are being decided upon by the Cornwall Development Company and Landowners. Land around Jewsons is being considered as using that space would then benefit the school and town more. We will keep you posted.

Membership to WREN is just a £1, it is completely owned by its members so if you joined you would have just as much say as anyone, so if you are not already a member, please join [here](#).

Neighbourhood Development Plan

Stephen then moves over to the future Neighbourhood development plan. By 2020, 800 new houses will be built in our area and without our input it will be up to the council to decide where they go. As Tony tells us questions are now being devised for a survey which will be sent around every home in the Wadebridge area (including St Breock/Egloshayle) so opinions can be gathered. This could house over 1600 people so it is important that we define where we want developments to be.

This will also impact schools as they are already quite full and ideas will need to be thought of, as to where to school new residents. Tony says that even school children will be given a simplified copy of the survey to get a wide variety of opinions. This will then go to a referendum in October and plans will be put together next year. These surveys will be coming through your doors soon, so please look out for them and fill them out.

Carnival

A big well done was given to the Carnival team for producing a great show with a good turnout.

Rachel explains her disappointment with the signs at the end of the bridge stating 'Wadebridge Town Centre Closed', she said that it is not necessary for these signs to be put up so early, they were up around 10 days before the carnival itself. It is a very detrimental message for business. Rupert says this is probably down to highway stipulation. Sarah promises to find out about this and if it is necessary, then to have the signs better worded.

Lesley from Shooting Star congratulates the large crowd, it's estimated that 2,500 people were there. Guy Bindle from Good Guy Investigation helped out with the help of the Police Cadets.

Crime Prevention Report

There was no crime report this month.

Treasurers Report

Nothing to report this month. If you have not yet paid up for the year it is £50, a new application is available please click [here](#).

Any Other Business

Portas Pilot Bid

Unfortunately Wadebridge were unsuccessful in winning the bid, which Sarah says wasn't a massive surprise. However on a positive note it did bring everyone's ideas together and has given the chamber a plan to move forward with. The good news is funding may be available from elsewhere, Sarah Sims and Dan Rogerson MP will be able to help with finding funding.

Rupert says that Liskeard have seen negative publicity in the press due to being a 'Portas Pilot Town' and that really it will be better to do it ourselves than to have it done for a TV show.

Rachel says what we really need is a TV show to filmed in the town – look what it has done for Port Issac! Even the Boscastle flooding has bought positive tourism to Boscastle – so ideas on a postcard please! What can Wadebridge do to gain more publicity?

Tourist Information Centre

Phillip asks if anything more had happened with a TIC in the town hall. Tony says it is not practical at the moment as the Cabs use it once or twice a week and so do the caretakers. Sarah reminds us that there was talk about interactive screens to be used, which was part of the Sainsburys plan. Rupert also says that there was the possibility of Visit Cornwall helping out

with these touch screen info stands. Stephen reiterates the idea that it nice to have someone there smiling at you and ready to answer your question. Sarah asks; could the town hall be re-designed in order to accommodate the cabs/caretakers and TIC? This is something that could be thought about ready of next summer.

Camels

The Wadebridge Camels kick off this Saturday! They verse Truro this weekend followed by Tavistock on Saturday 25th.

Next Meeting: Wednesday 19th September 2012 at the Churchill Bars (upstairs) 5.45pm – all are welcome.

Agenda:

1. Apologies
2. Minutes of the last meeting
3. Treasurers Report
4. Crime Prevention
5. Matters Arising
6. Events Committee update
7. Other business

If you would like to become a member of the Chamber please contact Dominic. Alternatively you can use the application form. [Download Application Form Here](#)

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